





COMPANY PROFILE · 2026

# Fusion Tech

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Innovative Technology. Trusted Partnerships. Built for South Sudan.

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Fusion General Trading  
Technology & Retail · Juba, South Sudan  
Founder: Richard Adala

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NAVIGATION

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A comprehensive overview of Fusion Tech's corporate profile, services, and capabilities in South Sudan.

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## Fusion General Trading

Proudly headquartered in Juba, South Sudan, serving South Sudan and the broader East Africa region with resilient, community-driven technology solutions.



ABOUT US

# Empowering South Sudan Through Modern Technology

Fusion General Trading is a forward-thinking technology and retail company based in Juba, South Sudan. We specialize in delivering innovative IT solutions and high-quality technology services to businesses, institutions, and individuals.

Our company is committed to empowering organizations through modern technology, reliable infrastructure, and professional technical support. We combine expertise, innovation, and customer-focused service to help our clients improve efficiency, security, and digital transformation.

At Fusion General Trading, we believe technology is essential for business growth and long-term success. Our goal is to provide practical and scalable solutions that meet the evolving needs of our customers across South Sudan's public, private, and institutional sectors.

Operating from Juba, we understand the unique infrastructural landscape of East Africa — from connectivity constraints to rapid urban growth — and design solutions that are resilient, locally supported, and aligned with national development priorities.



## Company Facts

Legal Name	<b>Fusion General Trading</b>
Business Type	<b>Technology &amp; Retail</b>
Headquarters	<b>Juba, South Sudan</b>
Founder & CEO	<b>Richard Adala</b>
Primary Market	<b>South Sudan</b>
Region	<b>East Africa</b>

## Our Character



- Professional
- Forward-thinking
- Resilient
- Community-driven



CORPORATE DIRECTION

## Vision & Mission

### OUR VISION

**To become the most trusted company in our industry within East Africa.**

We envision a connected East Africa where businesses and communities access world-class technology through trusted local partners who invest in capacity, compliance, and community impact.

### OUR MISSION

**To provide reliable, sustainable, and customer-focused solutions that create long-term value.**

We deliver technology services that strengthen institutions, protect assets, and accelerate digital adoption across South Sudan — with integrity, local expertise, and measurable outcomes.

## South Sudan Market Alignment

Fusion Tech aligns its service delivery with national development priorities, institutional digitization needs, and the realities of operating in a growing East African market.

- Support for public and private sector digitization
- Infrastructure-resilient technology design
- Community and institutional partnership models
- Compliance with local business regulations
  
- South Sudan National Development Strategy alignment
- Local content and capacity building regulations
- Infrastructure-first digital transformation
- Public-private partnership readiness



OUR FOUNDATION

# Core Values

The principles that guide every engagement, installation, and partnership across South Sudan.

## Innovation

We embrace emerging technologies and continuously improve our services.

## Integrity

We conduct business with honesty, accountability, and professionalism.

## Customer Focus

Our customers are at the center of everything we do.

## Excellence

We strive for outstanding quality in every service we deliver.

## Reliability

We deliver dependable solutions that clients can trust.

## Our Commitment to South Sudan

Fusion General Trading is dedicated to helping businesses and institutions leverage modern technology to improve productivity, strengthen security, and achieve sustainable growth. We aim to build lasting partnerships by delivering trusted, innovative, and high-quality solutions.



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WHAT WE DO

## Products & Services

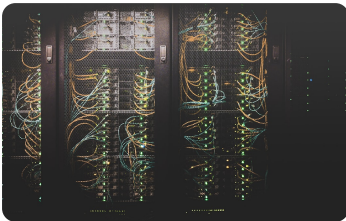
Fusion Tech delivers end-to-end technology solutions for businesses, institutions, and individuals across South Sudan.



### CCTV Installation

Professional installation of surveillance and security systems for homes, offices, schools, and commercial buildings.

- 24/7 monitoring capability
- Deterrence and incident documentation
- Scalable multi-site deployments



### Networking Solutions

Design, setup, and maintenance of secure and efficient network infrastructure, including LAN and wireless connectivity.

- Secure enterprise-grade architecture
- Optimized for local bandwidth realities
- Wireless and wired integration



### IT Support

Comprehensive technical support, maintenance, troubleshooting, and system optimization services.

- Rapid response technical support
  - Preventive maintenance programs
  - System optimization and upgrades
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## Software Development

Custom software solutions tailored to business and organizational needs for improved productivity and automation.

- Workflow automation
- Legacy system modernization
- Integration with existing infrastructure



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## Mobile App Development

Development of user-friendly Android and iOS mobile applications to enhance business operations and customer engagement.

- Cross-platform reach
- Offline-capable designs for connectivity gaps
- Customer engagement tools



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## Digital Infrastructure & Integration

Holistic digital infrastructure planning — combining hardware, networking, security, and software — tailored to South Sudan's operational environment and national development frameworks.

- Unified technology roadmaps
  - Vendor-agnostic best practices
  - Phased rollout for budget certainty
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OUR ADVANTAGE

# Why Choose Fusion Tech

Trusted by businesses and institutions across Juba for reliable technology delivery.

Highly skilled technical professionals

Reliable and efficient service delivery

Affordable and competitive pricing

Fast customer support

Modern and scalable technology solutions

Strong commitment to customer satisfaction



SOUTH SUDAN FOCUS

# Strategic Frameworks

Aligned with national development priorities, local content regulations, and East Africa's infrastructural landscape.



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## Local Content & Capacity Building

We invest in South Sudanese talent through training, apprenticeships, and knowledge transfer on every major engagement.

- Technical skills development programs
- Local supplier and subcontractor partnerships
- On-site training for client IT teams
- Graduate and youth technology pathways

## Corporate Governance

Transparent governance, ethical conduct, and accountable leadership underpin every Fusion Tech decision and client relationship.



### **Health, Safety, Security & Environment**

HSSE principles are embedded in installation, field operations, and workplace practices — protecting people, assets, and the environment.

### **Quality Assurance Framework**

Structured QA processes ensure consistent delivery standards from proposal through installation, handover, and ongoing support.



OUR TEAM

## Leadership & Management

Led by Richard Adala, our leadership combines technical expertise with deep local market knowledge in South Sudan.



### Richard Adala

#### Founder & Chief Executive Officer

Richard Adala founded Fusion General Trading with a vision to bring reliable, modern technology services to Juba and across South Sudan. With deep commitment to customer satisfaction and community impact, he leads the company's strategy in IT solutions, retail technology, and institutional partnerships.

- Founder of Fusion General Trading
- Technology & retail sector leadership in Juba
- Advocate for accessible digital transformation



### Operations Leadership

#### Director of Operations

Our operations leadership ensures seamless project delivery across South Sudan — from site surveys and installations to ongoing maintenance and client success. The team upholds Fusion Tech's standards for reliability, safety, and local content participation.

- End-to-end project delivery oversight
- HSSE and quality compliance
- Supply chain coordination in East Africa



## Technical Leadership

### Chief Technology Officer

Fusion Tech's technical leadership drives architecture decisions, security standards, and innovation across networking, surveillance, and software engagements — ensuring every solution is scalable, secure, and suited to South Sudan's infrastructure landscape.

- Enterprise architecture and security
- Software and infrastructure integration
- Technical mentorship and capacity building



TRACK RECORD

# Portfolio & Client Testimonials

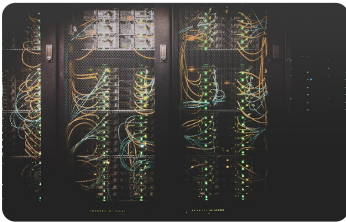
## Selected Case Studies



Institutional

### Institutional Security & Surveillance Upgrade

Comprehensive CCTV and access control deployment for a multi-building institutional campus in Juba.



Commercial

### Enterprise Network Modernization

LAN and wireless infrastructure redesign enabling secure connectivity across a growing commercial operation.



Private Sector

### Workflow Automation Platform

Custom software solution reducing manual processes and improving operational visibility for a regional business.

## Client Testimonials

*"Fusion Tech delivered our surveillance system on time with professional installation and clear training for our staff."*

**Institutional Client**

Operations Manager, Juba



*“Reliable networking support when we needed it most — responsive, knowledgeable, and fairly priced.”*

**Commercial Client**

Business Owner, South Sudan



HOW WE DELIVER

## Operations & Project Delivery

### Technology Stack & Partners

Fusion Tech leverages industry-leading hardware, software, and cloud platforms — selected for reliability in challenging connectivity environments.

### Project Delivery Methodology

- 1 Discovery & Requirements
- 2 Design & Proposal
- 3 Implementation & Testing
- 4 Handover & Training
- 5 Support & Optimization

### Supply Chain & Logistics in East Africa

Regional sourcing and logistics capabilities support timely delivery across Juba and broader East African markets.

### Office Locations & Presence

Juba, South Sudan — Headquarters

- Juba metropolitan area
- Institutional clients nationwide
- East Africa partner network







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## CONTACT INFORMATION

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## CORPORATE REGISTRATIONS & LICENSING

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